

Beacon m a g a z i n e

An inter-denominational magazine examining local news, issues and happenings, and seeking to foster communication, cooperation and greater awareness of common goals within the Christian community.

Beacon magazine provides interesting local news, features and columns about people the readers know, issues the readers are concerned about, and projects the readers are involved with.

905-689-5491

www.beaconmagazine.ca

Mailing address: 552 Evans Road, RR1 Waterdown, ON L0R 2H1

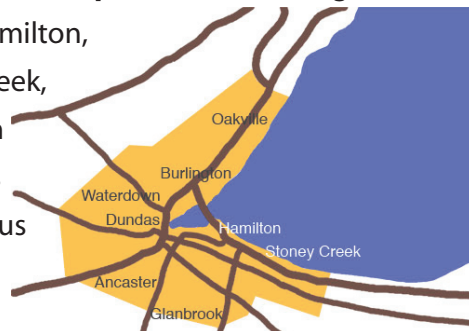
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With each issue, more than **12,000 copies** of Beacon magazine are distributed throughout Hamilton, Burlington, Oakville, Stoney Creek, Ancaster, Dundas, Waterdown and surrounding communities through 250 churches of various denominations, and more than 75 select outlets.



Advertising Rates and Specifications

Effective November 1, 2005

All rates include full process colour at NO ADDITIONAL CHARGE

Advertising cost per insertion	1 TIME	3 TIMES	6 TIMES	12 TIMES
Happenings/Pro Services	\$125.00	\$115.00	\$90.00	\$75.00
One-Twelfth Page (13p3 x 14p)	\$150.00	\$130.00	\$115.00	\$100.00
Business Profile Feature (based on 7 insertions)			\$175.00	
Business Card (2" h x 3.5" w)	\$175.00	\$157.00	\$140.00	\$125.00
One-Eighth Page	\$206.25	\$184.80	\$165.00	\$148.50
One-Sixth Page	\$268.75	\$240.80	\$215.00	\$193.50
One-Quarter Page	\$368.75	\$330.40	\$295.00	\$265.50
One-Third Page	\$443.75	\$397.60	\$355.00	\$319.50
Half Page	\$618.75	\$554.40	\$495.00	\$445.50
Two-Thirds Page	\$743.75	\$666.40	\$595.00	\$535.50
Inside Full Page	\$993.75	\$890.40	\$795.00	\$715.50
Inside Two-Page Spread	\$1,681.25	\$1,506.40	\$1,345.00	\$1,210.50
Cover - Inside Front or Back	\$1,243.75	\$1,114.40	\$995.00	\$895.50
Cover - Outside Back	\$1,493.75	\$1,338.40	\$1,195.00	\$1,075.50

Rates based on electronic 'camera-ready' material (Quark XPress, InDesign document or pdf).

Common ad dimensions (width/height) in inches and picas (6 picas/inch).

58p6 = 58 picas, 6 points (12 points per pica).

Other configurations available upon request. Bleed available on some sizes.



FULL PAGE

7.125" x 10"
42p9 x 60p



2/3 PAGE V

4.667" x 9.75"
28p x 58p6



1/2 PAGE H

7.125" x 4.75"
42p9 x 28p6



1/2 PAGE V

3.45" x 9.75"
20p9 x 58p6



1/3 PAGE H

7.125" x 3.083"
42p9 x 13p6



1/3 PAGE V

2.2" x 9.75"
13p3 x 58p6



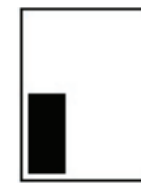
1/4 PAGE H

4.667" x 4"
28p x 24p



1/4 PAGE V

3.45" x 4.75"
20p9 x 28p6



1/6 PAGE

2.2" x 4.75"
13p3 x 28p6



1/8 PAGE

2.2" x 4"
13p3 x 24p